

Lyon Township Library Board Minutes
October 25, 2022

1. **Call to Order** at 7:00 p.m. by Library Board President Cheryl Chuck
2. **Roll Call:**
Joshua Bissoon-Dath, Cheryl Chuck, Ed Coles, Amy Deeds, and Don Gehrlein were present. Sheri Rogge was excused. Library Director Holly Teasdale and Recording Secretary Pam Quackenbush also attended.
3. **Approval of the Consent Agenda:** Motion by Gehrlein and second by Coles to approve the Consent Agenda. The motion passed unanimously.
4. **Approval of the Agenda:** Motion by Gehrlein and second by Bissoon-Dath to approve the Agenda. The motion passed unanimously.
5. **Announcements and Communications:** Director Teasdale reminded the board that the November Friend's book sale is Nov 17-20 with set up on the 16th.
6. **Call to the Public:** none
7. **Director's Report:**

Staffing: I have hired an additional page – Mercedes Krebs, who is primarily working Fridays and Sundays. I was hoping to be able to announce who our next Marketing hire will be, but as of the writing of this report, I am still in the process. I hope to have the position filled this week. I had to leave it posted longer than I anticipated, and use other job posting sites than we normally do to have a pool of potential candidates.

Marketing and Outreach

October 5: Fall ELD (English Language Development) Family Event.
Attended by Jocelyn Levin, who set up a table with information on LTPL resources, collections, events and upcoming millage. Spoke with 70 students and 100 adults

October 12: Town Hall Meeting about New Library Project

October 12: Interview with South Lyon Channel 19 Community Television.
Interview with me about upcoming library millage for library construction

October 14 – October 31: Downtown Scarecrow Contest: Staci Konkenakes came up with this year's idea, purchased and put up our display on October 12. Please see our Facebook page for photos.

October 24: Volunteers from SL East Key Club and South Lyon Area Rotary (over 20 volunteers) descended on the library to prep trick or treat bags for two events. Bags included a custom made Halloween sticker for LTPL, candy, pencil and a flyer about LTPL resources for children and a QR code for information about the millage. We are trying to link up with the Key Club for future volunteer opportunities.

October 27: LTPL participating in Hardy Halloween Hoopla at Hardy Elementary school. expecting 400 – 600 families. Marj Dixon representing library

October 29: Goodies on the Grand – DDA sponsored Trunk or Treat event. Expecting 200 families. Pam Quackenbush representing library.

Newsletters: We are keeping up with the two regular newsletters a month for the library, monthly Township newsletter, Lyon Buyers Guide, and article for Lyon Today.

Misc Marketing and Outreach: updating listing for pages for outdoor sign; updating marketing monitor next to information desk; social media posts on all platforms.

Recent Events for Adults

September 28: Protect Yourself from Identity Theft with John Hogan. In person program, 3 attendees, no cost to library.

October 4: In-Person Year-End Tax Considerations with Julie Hall. 4 attendees, 7 registered.

October 7: Virtual Expungement Clinic. This event was set aside for Lyon Township residents, and facilitated by the library to connect residents in need to Lakeshore Legal Aid, who worked with clients. 16

residents were assisted with this program. No cost to library

October 10: Michigan's Most Haunted Locations with Chad Lewis. Virtual event, 36 attendees.

October 19: Secret Societies in Detroit with Bill Loomis. In person. 3 attendees.

Upcoming Events for Adults

October 26: Train Robberies in Michigan (in person)

November 2: Michigan War Dog Memorial presentation with Phil Weitlauf (in person)

November 9: Basic Soap Making Class with Rachel Sadowski (in person – already full with a wait list)

November 16: As American As Pumpkin Pie (virtual)

November 30: Native American Boarding Schools (virtual)

December 15: Forensic Art with Lt. Sarah Krebs (in person)

Community Reads – NLA

We participated in a fall Community Reads with the Neighborhood Library Association, with Screenwise, by Dr Devorah Heitner. Screenwise helps parents recognize that social wisdom they have gained throughout their lives is a relevant and urgently needed supplement to their kid's digital savvy. The core message of the book is that kids

need mentoring not (just) monitoring. The event with the author was on Tuesday, October 18 @ 6:30-7:45 at Novi Middle School Auditorium 250 people registered, but unfortunately only 60 showed. Weather wasn't great that night, and was probably scheduled too early. There were 216 checkouts of the book for all participating libraries.

We are starting meetings again to pick a spring Community Reads book – I will keep everyone posted.

Meetings, Workshops, Conferences & Outreach events

September 28: TLN: Conversations on Race workshop

October 5: Library Card Drive meeting with SSLDL

October 6: TLN Executive Committee meeting

October 11: Books n Brews book club

October 12: TLN Director's meeting

October 13: NLA Library Director's meeting

October 18: Public Library Impact meeting

October 19 – 21: Michigan Library Association Annual Conference in Port Huron

8. **Unfinished Business**

a. **Millage Timeline:**

i. Library sign at 11 Mile and Milford Rd: Trustee Gehrlen spoke with Supervisor Dolan and got approval for putting a sign saying "Proposed Site of NEW Lyon Township Public Library and Township Park" at the Eleven Mile and Milford Road location. Campaign committee volunteers ordered the double-sided vinyl sign, cleared the area of brush, and installed the sign.

ii. Town Hall Meeting October 12 @ 7:00 pm: LTPL hosted a Town Hall Meeting in person and via Zoom to answer questions from residents about the millage and new library. 16 people attended in person and online, and the meeting was recorded and posted on the library website for anyone who is interested in viewing it.

iii. Interview with South Lyon Cable Channel: After the Town Hall meeting two representatives from South Lyon Cable access interviewed Director Teasdale about the library/park project and the election. They will run the video every day until the election and it has been shared to the library's YouTube channel, website, and social media platforms.

iv. Statements for Election Day: Director Teasdale noted that post-election statements will need to be crafted for both scenarios, and asked for input from the board. She agreed to draft some and have them ready at the next board meeting.

v. Schedule Post-Election Board Meeting: Regardless of outcome, the board will need to hold a meeting after the election. Director Teasdale agreed to email the group with possible dates and times after she checks the availability of the community center.

vi. 2023 Budget Considerations: Should the millage pass, considerations should be made concerning the 2023 Library Budget. These will include adding money for hiring someone to prepare the RFP, legal services, potential environmental remediation, and hiring an assistant for Director Teasdale. If it doesn't pass, other ways to serve the community will have to be considered, such as a bookmobile, other off-site outreach options, outdoor sign, plus building and parking lot repairs that the township will not do.

9. **New Business:** no new business at this time.
10. **Items removed from Consent Agenda for action or discussion:** none
11. **Trustee Comments:**
Trustee Bissoon-Dath thanked Director Teasdle and the staff for powering through a difficult and complicated time, and also thanked her for her attention to financial details.
Trustee Deeds thanked Jocelyn Levin for holding evening Story Times. She also thanked Jocelyn's assistant Staci Kokenakes for attending an accessibility seminar, and suggested better fonts for dyslexic patrols. She thanked Director Teasdle for her work on the financial reports and budget. Trustee Gehrlein also thanked Director Teasdle for keeping a close eye on the financial reports.
Trustee Coles thanked the board for understanding when he has to absent for family obligations. He also thanked everyone for their work on the campaign.
Trustee Chuck thanked everyone and said "Go get 'um!"
12. **Adjourn Meeting:**
Motion by Coles and second by Gehrlein to adjourn the meeting. The motion passed unanimously. The meeting was adjourned at 8:15 p.m.

Respectfully Submitted by
Pam Quackenbush
Recording Secretary