

LTPL



LYON TOWNSHIP PUBLIC LIBRARY

**LTPL is a community space, enriching life, providing resources and
stimulating intellectual curiosity**

LIBRARY TIMELINE

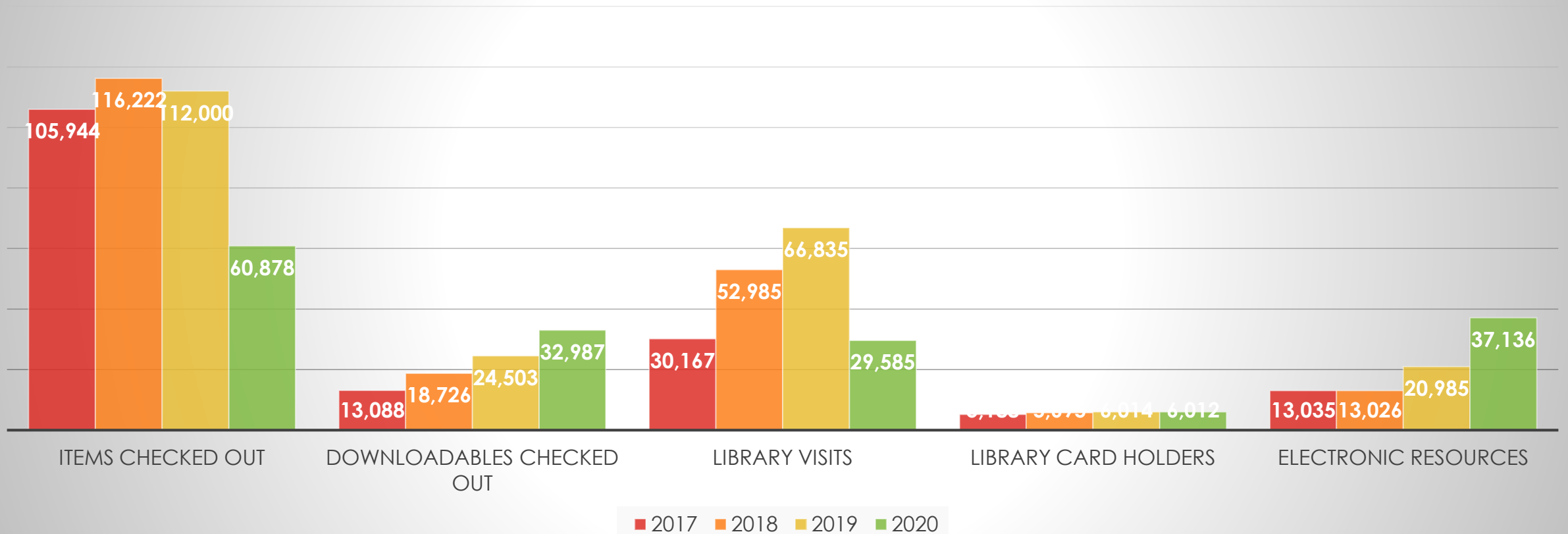
- 2015-2016 Quinn Evans Associates conducts Needs Assessment & site assessment for new library in Lyon Township
- 2016 Ballot initiatives for new library & operating millage
 - 24,000 sq ft building – 0.5535 mills, \$8.5 million dollars
 - Operating millage - 1.585 mills
 - Voter turnout: 29% - 43% yes/57% no
- 2017 Ballot initiative for operating millage to replace expiring, stay in current facility
 - Operating millage – 0.89 (increase of .3695 mills over existing millage)
- 2018 New operating millage begins
- 2019-2020 Strategic Plan & Re-envisioning a New LTPL Facility

MILLAGE PROMISES

- Increased evening & weekend hours – **added 624 hours of service**
- More downloadable ebooks & audio books – **increased titles and services**
- Downloadable music & magazines – **added multiple apps**
- More events & programs, especially for children – **increased programming by 50%**
- Digital resources for research, homework help, foreign languages, consumer research & more – **now have 22 digital resources**
- Children's accessible technology in the library – **added children's tech area**
- Removal of rental fees for movies – **removed rentals in 2017 & went fine free in 2018**
- Mobile Hot Spot lending - **now have 20 hotspots**
- Increase in community outreach & engagement

LIBRARY USAGE

Library Usage 2017-2020



59% of households in Lyon Township have a library card

LIBRARY PARTNERSHIPS

- Annual Library Card for Every 6th Grader initiative in Lyon Township where we will be in 6 elementary schools getting library cards for every 5th grader so they start Middle School with a library card
- Created partnerships with South Lyon Area Recreational Authority, South Lyon Education Foundation, Oakland County Schools Great Start, Michigan Alliance for Families, Oakland County Parks, Michigan Secretary of State, Michigan State Extension Program, American Red Cross, Active Faith Community Services, South Lyon Community Coalition, SCORE Counseling, Census Bureau and over 20 local businesses

COMMUNITY SERVICE

- Up to 7 Annual Blood Drives for American Red Cross a year
- Up to 4 Electronic Recycling Events for Lyon Township Residents year
- Mobile Secretary of State (when offered)
- SCORE small business counseling
- Monthly free notary service
- Community Shredding events
- Tax Forms
- One – on – one technology sessions & Genealogy research sessions
- Manage Lyon Township Community Garden plots
- Host meetings for Homeowner associations, parent groups, civic organizations

2019-2020 STRATEGIC PLAN

- Engaged Strategiz to conduct our Strategic Plan
- Better understand community needs & library trends to create a vision of library service in Lyon Township
- Conducted community wide survey & focus groups
 - Survey had 4.2% individual and 11.4% household response rate
 - Respondents wanted more collections, more events, more space, flexible use space

WHAT DID WE LEARN

- Majority of users go to the library to check out books, movies or attend an event
- Residents want more books & movies, more events, drive up book drop, more space, larger children's area, more seating, and an enhanced outdoor area
- LTPL has significantly less space per capita than any other library in the area by a factor of 4 to 6
- While millage revenue is close to average state wide for Class 4 libraries, it is significantly lower per capita than other local libraries
- Percentage of cardholders for LTPL was on track with Class 4 averages

MORE

- » Collections
- » Programs
- » Services



Bond Ballot INITIATIVE

- » Library of the Future for the Lyon Township community



Community Hub

- » Community Destination
- » Meeting Spaces
- » Engaged Experiences



Enhanced Technology

- » Makerspaces
- » User-focused interfaces



Expanded Collection

- » Books
- » Digital Platforms & Content
- » Library of Things
- » Genealogy Center



Programming

- » Events for Toddlers
 - Emerging Adults
 - Seniors
- » Library without Walls
- » STEAM
- » Cultivate curiosity



Team Building

- » Expanded & trained staff
- » Community Collaboration
- » Library Board Advocacy
- » Friends of the Library



Marketing & Messaging

- » Improved Website & Social Media
- » Newsletter
- » Increase message outreach
- » Create Library Brand

Mission

LTPL is a community space, enriching life, providing resources and stimulating intellectual curiosity.

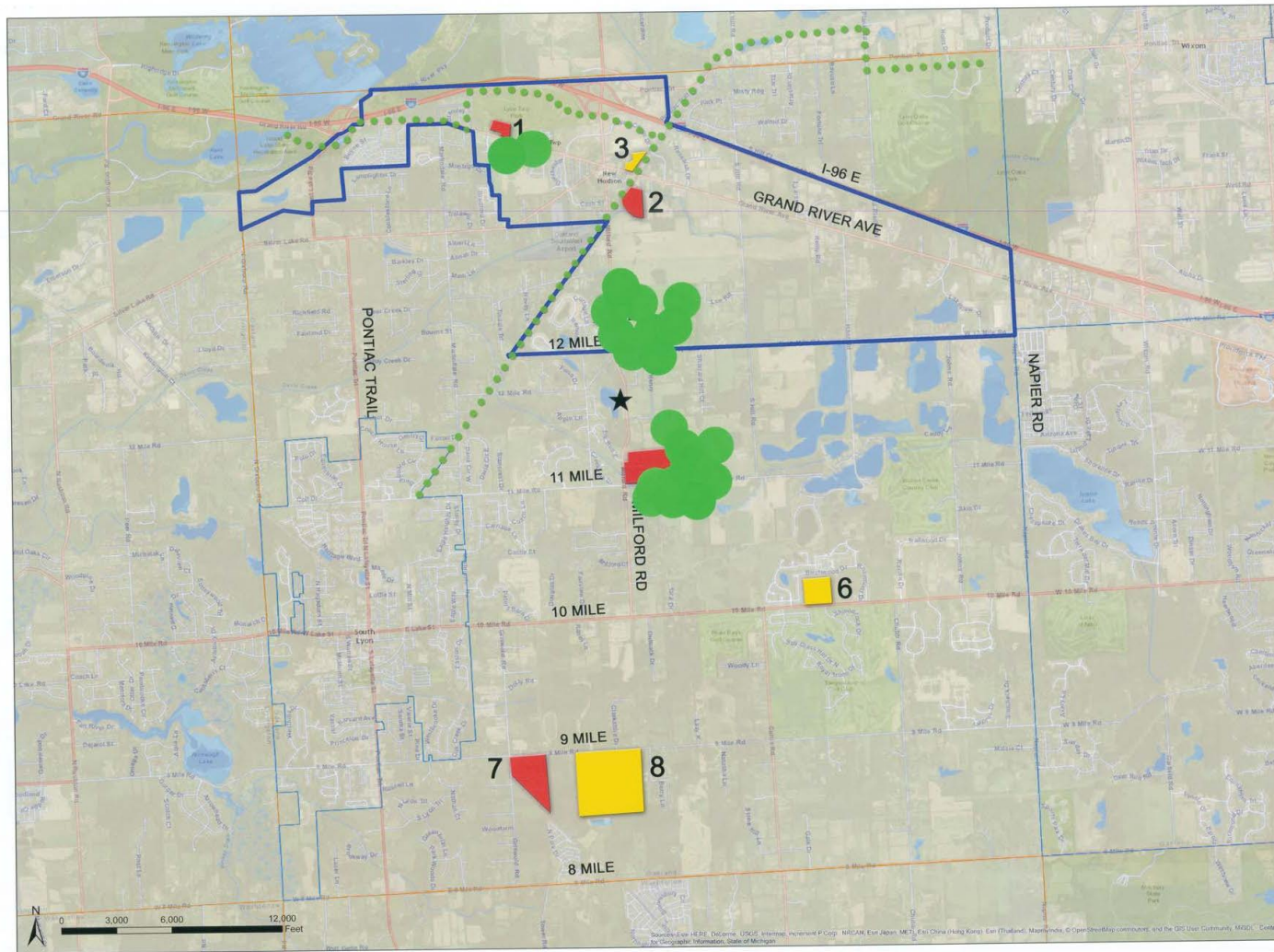
FUTURE LIBRARY DESIGN

- 2019 – Engaged Quinn Evans Associates to create a plan for a new library based upon:
 - 2016 Needs Assessment
 - Strategic Plan & Community Surveys
 - Feedback from 2016 New Library Initiative that the plan was too large
- Project Priorities
 - Flexible Space
 - Community Hub
 - Enhanced Technology
 - More Collection Space

Criteria for Evaluating a Library Site

- **Location** – *A site that is centrally located as possible to the majority of library users.*
- **Vehicle Access** – *The site should be easily accessible and safe to enter and exit by car.*
- **Pedestrian Access** – *The site should be convenient to bike and pedestrian traffic.*
- **Quality of Site** – *The site should provide a pleasant library experience.*
- **Visibility** – *The site should have a street presence.*
- **Familiarity** – *The site should have a location which the community recognizes.*
- **Acquisition Cost** – *The cost of acquiring an adequate amount of land.*
- **Compatibility** – *The site should benefit from its surroundings and neighbors.*
- **Development Cost** – *The cost of providing access, parking, landscaping and utilities*

SITES CONSIDERED: 2016 FEASIBILITY STUDY



Charter Township of Lyon

- Site 1: Township Center
- Site 2: Huron Valley Trail
- Site 3: DTE
- Site 4: Milford Road Corridor
- Site 5: Milford Road/ 11 Mile
- Site 6: Mulligans
- Site 7: Nine Mile/ Griswold
- Site 8: Cattails on 9 Mile

-  Township Owned Parcel
-  Private Owned Parcel
-  Huron Valley Bike Trail
-  DDA Boundary
-  Lyon Township Library

SITE 4- MILFORD ROAD CORRIDOR

Location: Excellent

Centrally located

Compatibility: Excellent

Nearby residential | Adjacent to Senior Living Center

Vehicle Access: Excellent

Milford Road a major road | Peak traffic hours will be a challenge

Pedestrian Access: Excellent

Located on the same side of Milford Road as Huron/Valley Trail

Quality of Site: Good

Adequate size with room for outdoor activity centers

Visibility: Excellent

Highly visible from Milford Road

Familiarity: Excellent

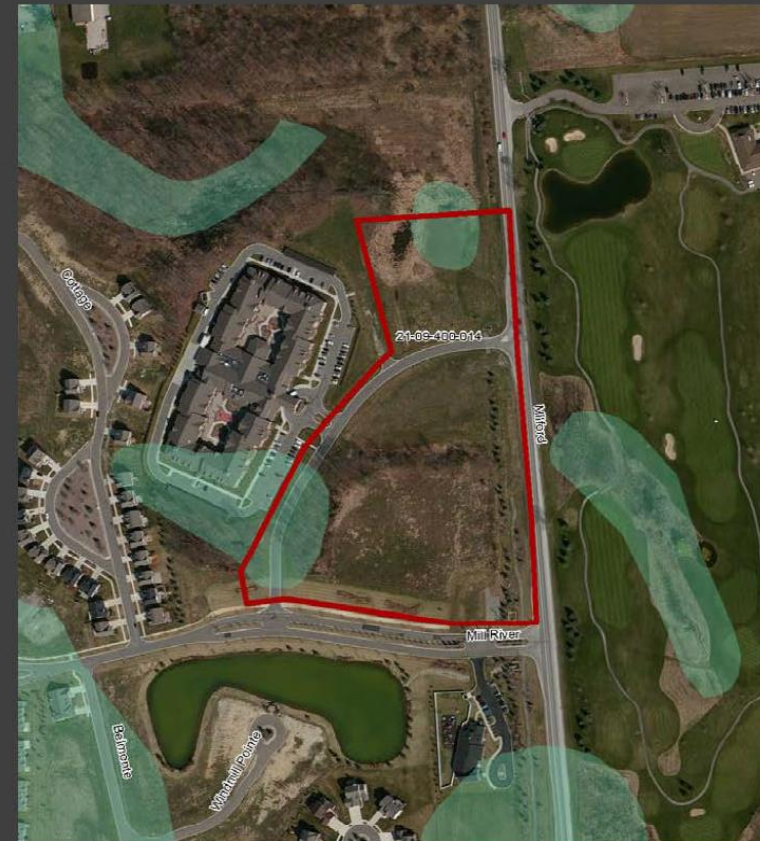
Very recognizable location for the community

Acquisition Cost: Excellent

Township owned

Development Costs: Excellent

Utilities available | No restrictive site features



SITE 5- MILFORD RD/ 11 MILE

Location: Excellent

Centrally located

Compatibility: Excellent

Residential nearby | Future park setting | Adjacent to wetlands | Near future elementary school

Vehicle Access: Excellent

Milford Road Access | Future light at 11 Mile | Potential 11 Mile Road access

Pedestrian Access: Good

Connection to Huron/Valley Trail | Nearby residential

Quality of Site: Excellent

Natural setting with potential park adjacency | Wetlands

Visibility: Excellent

Likely visible from Milford Road | High visibility from future recreation

Familiarity: Excellent

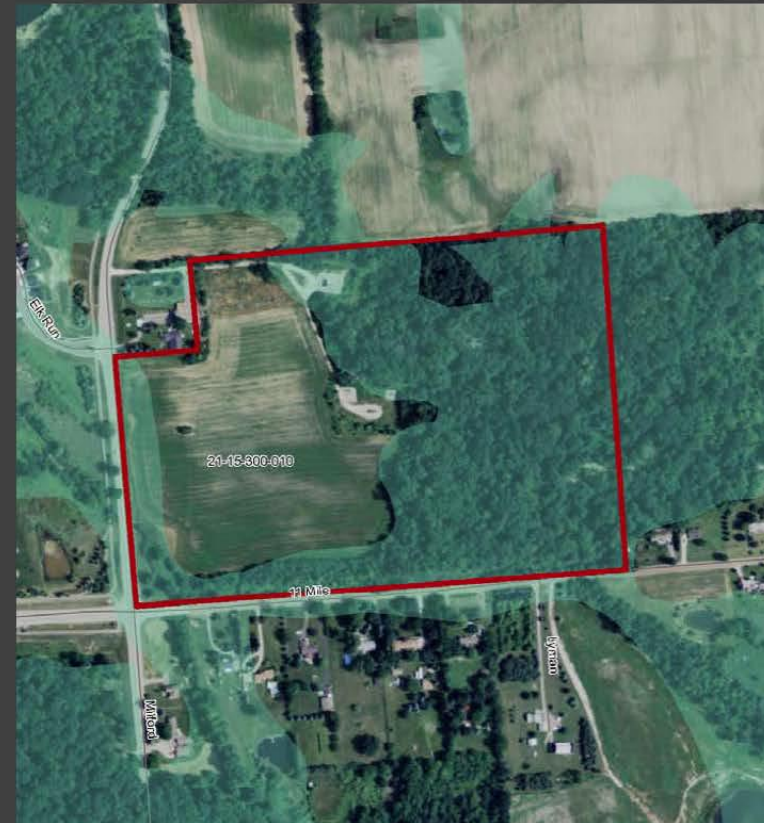
Known location | Will increase when park is built

Acquisition Cost: Excellent

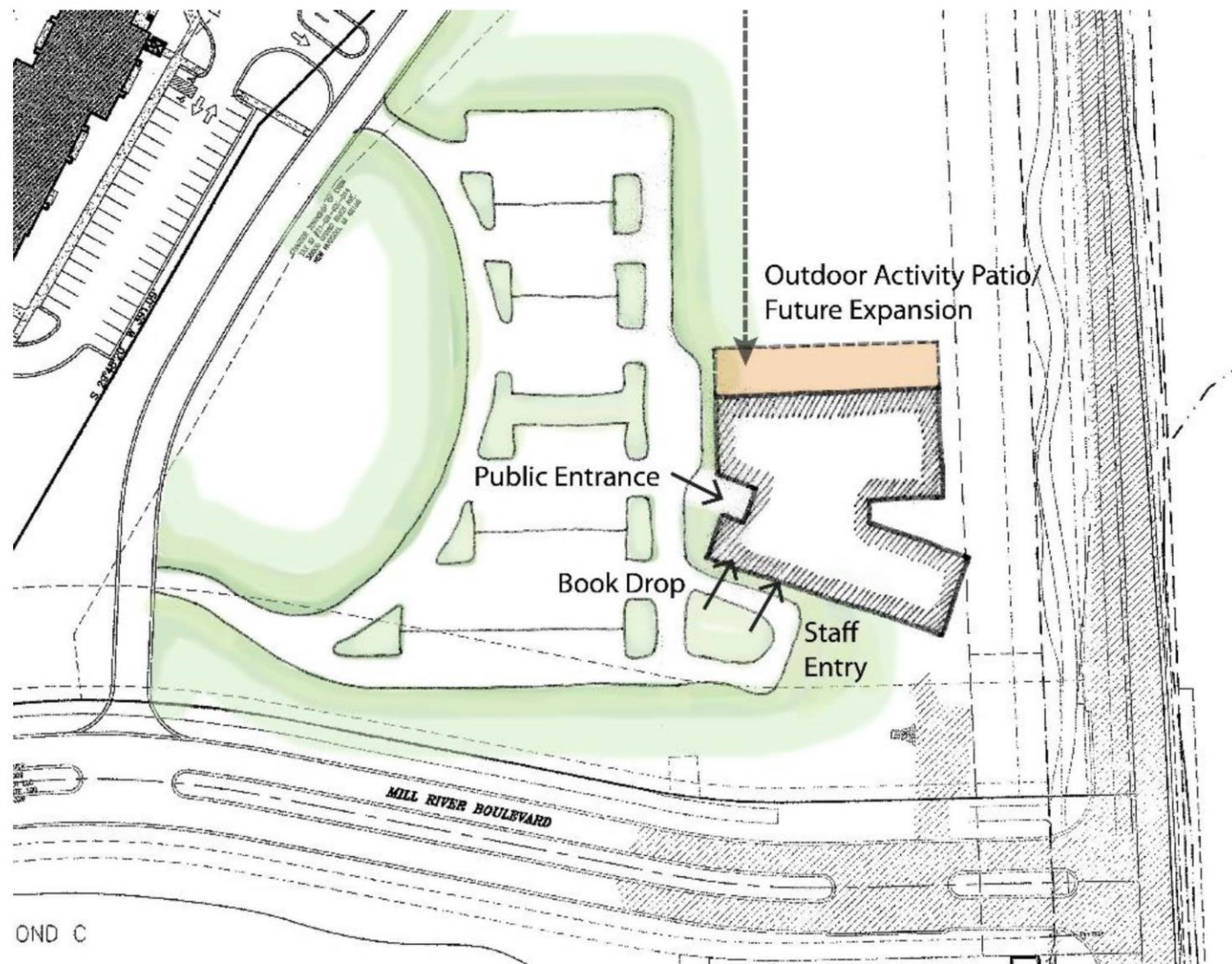
Township owned

Development Costs: Average

Long distance for utilities and entrance drive | Potential ITC and / or Parks & Recreation financial support | Paving from 11 Mile for a secondary entrance



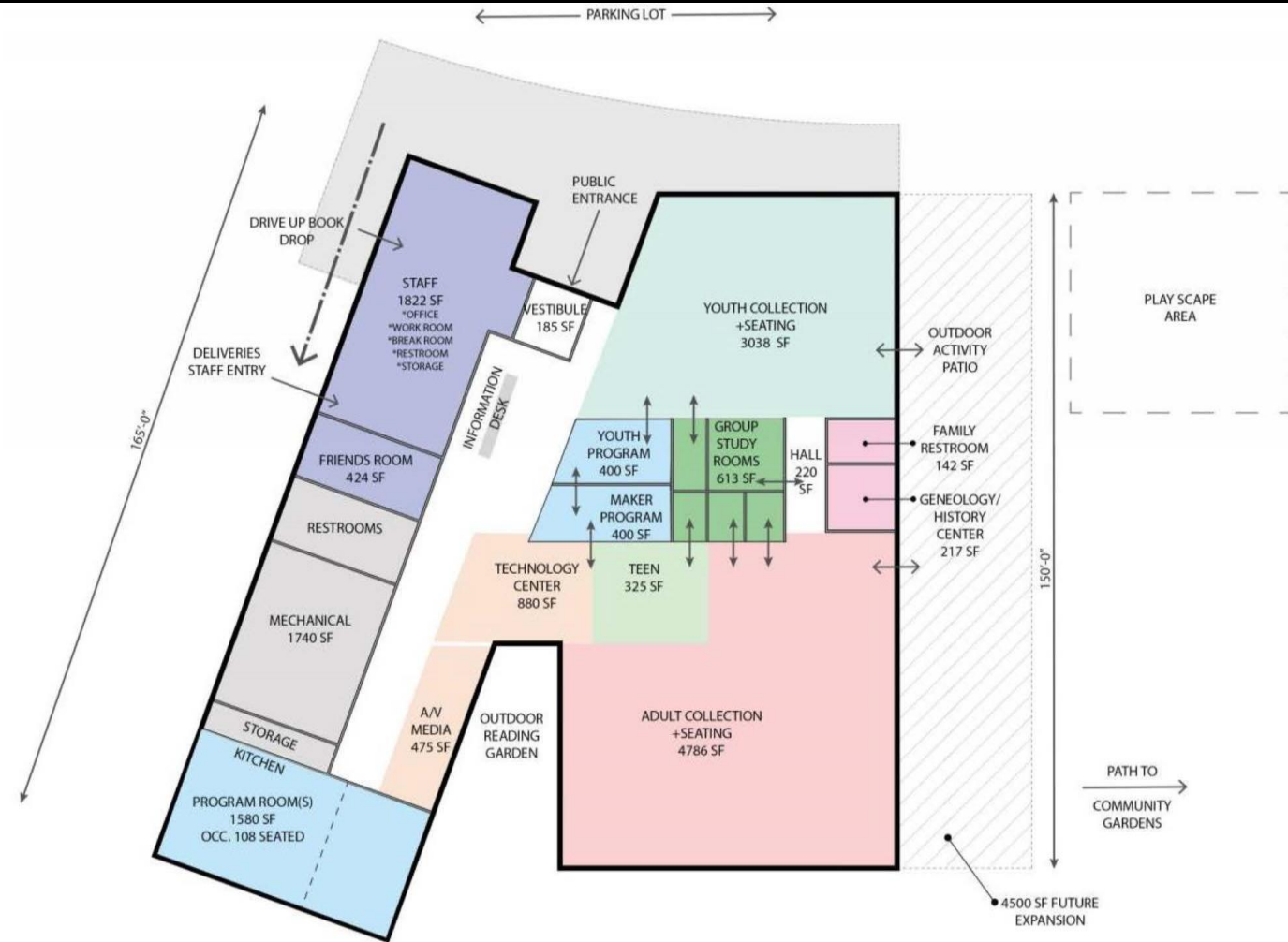
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SITE PLAN



OND C

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PLAN

19,025 sf + room to expand



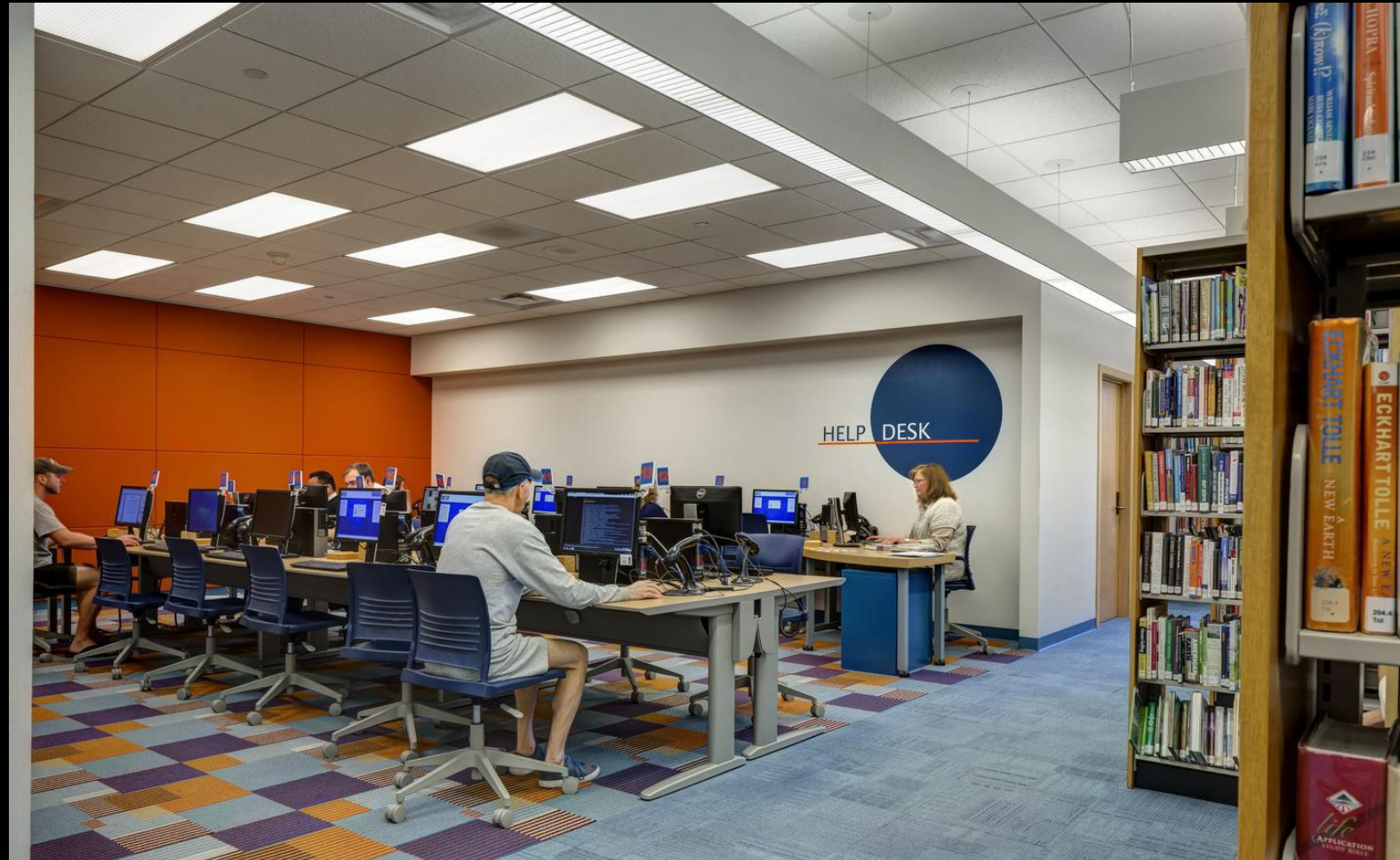
LYON TOWNSHIP PUBLIC LIBRARY
New Library Diagram 1/22/2020



MILFORD RD.

Area Plan Diagram
19,025 GSF

- DEDICATED FRIENDS AREA – SMALL STOREFRONT
- DEDICATED GENEALOGY AREA
- TECHNOLOGY INTEGRATED THROUGHOUT
- FLEXIBLE SPACE THROUGH MOVEABLE FURNITURE



ADULT AREA

2020 QEA PLAN

- SOFT SEATING AREAS INTEGRATED
- CASUAL VENDING/ SELF-SERVE COFFEE BAR
- CONNECTIVITY TO EXTERIOR



YOUTH AREA

- MAINTAIN LINE OF SIGHT FOR STAFF
- ADJACENT FAMILY RESTROOMS



TEEN AREA

- MAINTAIN LINE OF SIGHT FOR STAFF
- ADJACENT FAMILY RESTROOMS



- LARGE MAIN PROGRAM ROOM THAT CAN BE DIVIDED INTO TWO
- DEMONSTRATION KITCHEN AREA
- YOUTH PROGRAM RM -DEDICATED STORAGE + SINK
- MAKER SPACE



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PROBABLE COST

Construction Costs	Quantity	Unit Cost	Cost
Sitework	24,000 sf	\$50	\$1,200,000
New Building Construction	19,000 sf	\$280	\$5,320,000
		subtotal	\$6,520,000
		Escalation for Fall 2021 Construction (4% yr)	\$532,032
		subtotal w/ escalation	\$7,052,032

Project Costs	Quantity	Unit Cost	Cost
Furniture and Furnishings	19,000 sf	\$25	\$475,000
Technology	19,000 sf	\$20	\$380,000
Reproduction	1	\$40,000	\$40,000
Permits	1	\$70,000	\$70,000
Survey	1	\$10,000	\$10,000
		subtotal	\$975,000

	Architecture / Engineering (8%)	\$632,563
	Owner Contingency (9%)	\$711,633
	Bond and Legal services (1.5%)	\$140,568

Total Project Cost	\$8,979,764
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